

**The European Hub**  
for Regional  
**Innovation**  
in Logistics



**SoCool@EU**  
[www.socool-logistics.eu](http://www.socool-logistics.eu)

Dear reader,

As a member of the SoCool@EU community, you are receiving the first newsletter of the European project SoCool@EU, funded under DG RTD Regions of Knowledge Program. This newsletter intends to provide you with a unique insight into our work, informing you on the SoCool@EU project and activities, as well as on some tips concerning the European logistics sector. We go beyond the work in the project to keep you up to date on our activities, such as conferences and publications or project forums.

I hope you enjoy reading this issue of the SoCool@EU newsletter and accompanying us in the progress of this interesting and important international project on innovative logistics.

Warm regards,

SoCool@EU consortium



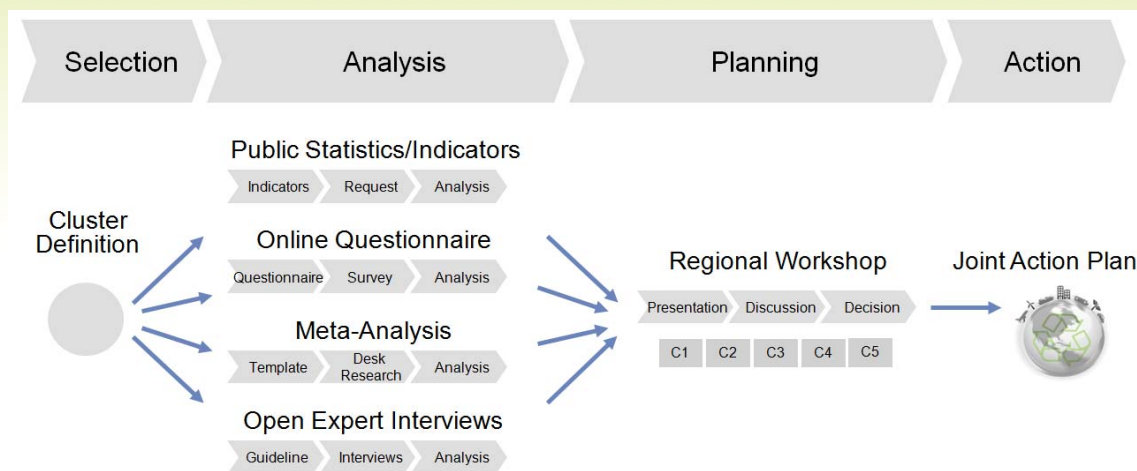
# News





## Comprehensive analysis of logistics clusters

The five project clusters intend formulate a Joint Action Plan of specific joint projects and activities following a analysis of the participating regional clusters regarding their competitive profiles in logistics and transport. This analysis has studied the participating clusters, concerning publicly available statistics performance indicators, the quality of the regional business environment, the networking and cooperation structure as well as the specific context for innovation. An online questionnaire, open expert interviews and literature research were also added to the data from public statistics.



In addition, six regional workshops were organised following the analysis, in order to foster the discussion and verification of results obtained from the data analysis and to help to identify projects and recommendations for action for the clusters on the regional and European level. They were also intended to promote the establishment of regional network cooperation that might facilitate the implementation of the joint Actions.

You can find and download the clusters analysis results at: [www.socoollogistics.eu/socool3/index.php/en/library.html](http://www.socoollogistics.eu/socool3/index.php/en/library.html).

### Regional Workshops

All consortium partners organised regional workshops with experts from the triple-helix. As a standardized procedure, a representative of HOLM gave a presentation on the results of the analysis of the cluster at the beginning and asked the participants to share their impressions of the results and comment on the findings. After the discussion, the respective consortium partners chaired the debate about relevant projects as well as recommendations for action for the cluster.

As a result of this process, a final document collected the evaluation of every cluster in the project, addressing its strengths, weaknesses, chances, future challenges etc. This document may also be read and downloaded at <http://www.socool-logistics.eu/socool3/index.php/en/library.html>.



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## SoCool@EU Joint Action Plan

After a detailed analysis of the project clusters, the SoCool@EU consortium has been developing a Joint Action Plan (JAP) which describes the identified project fields where mutual activities and projects between the clusters will be devised.

The JAP will describe the overall strategy to drive sustainable economic development through research and technological development and innovation activities in the identified research project portfolio.

In a later stage, the JAP will be developed into a Business Plan, which further substantiates the relevant joint projects between the clusters and its stakeholders, identifying the motivation for projects, objectives, activities, risks, and possible actors and funding sources.

The collection of feedback from the stakeholders of the project clusters is an essential part of the SoCool@EU Cluster Conference, where input from all participants is much appreciated. A networking event is to be held on 11th June, giving attendants the opportunity to meet, share knowledge, and create a base for future business opportunities.

## For further information

If you wish knowing more about the project, we invite you to visit the SoCool@EU website or to contact us at [info@socool-logistics.eu](mailto:info@socool-logistics.eu).

### Consortium



### Participating Third Parties

