

SoCool@EU

Sustainable Organisation between Clusters Of Optimised Logistics @ Europe



WP6 - Dissemination and Valorisation

Deliverable D6.2 - Website Description

Version	Date	Release	Approval
02	30-03-2012	ITA (Instituto Tecnológico de Aragón), Third Party of ALIA	Consortium

Document Log

Version	Date	Comments	Name and Organisation
01	23-03-2012	First draft	Teresa Gaspar, Alberto Capella, and Pilar Fernández (ITA)
02	30-03-2012	Update based on the comments from Jeanett Bolther (ZLC) and other consortium partners; Web site officially published	Teresa Gaspar, Alberto Capella, and Pilar Fernández (ITA)

List of Partners

Beneficiary nº (1 to 5)	Partner	Country
1	Dutch Institute for Advanced Logistics (DINALOG)	The Netherlands
2	House of Logistics & Mobility (HOLM)	Germany
3	Asociación Logística Innovadora de Aragón (ALIA)	Spain
4	Lund University (ULUND)	Sweden
5	Mersin Chamber of Commerce (MTSO)	Turkey

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1 Executive Summary

The SoCool@EU project website is the key point for online dissemination and communication. As most tasks and deliverables in this work package, its main goal is to display and disseminate the core, objectives, activities and results of the SoCool@EU project.

This document provides a description about the SoCool@EU website. Details of web site specifications are not included.

2 Official Guidelines

All SoCool@EU dissemination materials, the design and layout of the project website follow the European Commission dissemination rules concerning Regions of Knowledge Programme. The project website meets from the beginning the current guidelines concerning the contents, logos, and legal notices, as well as the good practices published by the EC.

3 Functionalities

The project website allows making statements and announcements concerning the project, as well as supporting dissemination of project activities and publications (e.g. deliverables, newsletters and brochures) in electronic format. Due to security constraints, only the dissemination leader may upload, modify, or delete, documents and notifications of events.

Public website areas are used to make the project known and to develop the user community around the topics addressed by the project. The website portal includes:

- General and public information on the project activities. This information will be available for general public, including some public documents generated by the project partners. Project abstracts, main results and news could also be sent in email newsletters to registered users.
- Contact data of the involved entities: consortium partners, in-house consultants and third parties.
- Links to interesting websites regarding project topics (transportation, logistics, clusters, innovation). For instance, these links could address companies, institutions, complementary projects, and other national and European initiatives connected to SoCool@EU. The link to the project group at LinkedIn should also be clearly displayed.
- Reference material and results produced within the project itself, including public deliverables.
- A list of relevant events inside and outside the project (conferences, seminars, workshops and meetings), including the related presentation material.

4 Website Platform

The website architecture is based on open source technologies. In particular, the SoCool@EU web site uses Joomla as core technology.

5 Structure of the Website

This section describes displays the screenshots of the main web pages.

5.1 Home page

Figure 1: Home page



Sustainable Organisation between Clusters of Optimised Logistics @ Europe

The European Platform of Clusters for Innovative Logistics

Home

SoCool@EU - Sustainable Organization between Clusters of Optimized Logistics @ Europe

SoCool@EU (Sustainable Organisation between Clusters of Optimised Logistics @ Europe) was launched on 01-01-2012. This 3-year project, funded by the Regions of Knowledge initiative (FP7-REGIONS-2011-1) of the 7th Framework Programme of the European Commission, has a total budget of around EUR 2.5 million Euros.

The project aims to create an open European platform of excellence in the area of supply chain management and logistics in connection with hubs and gateways that will be open for participation by other regional clusters with a logistics and transportation profile after its establishment. Its purpose is to enable research-driven regional clusters throughout Europe to collaborate and exchange experiences for increasing sustainability and competitiveness of logistical services and intermodal transport operations.

The [consortium](#) consists of five European clusters that represent essential areas of logistics (deep-sea hubs, airports, land-hubs and short-sea hubs).

After analysing the needs of the stakeholders, a strategy for international cooperation will be elaborated and adequate plans for joint action will be initiated and implemented. In addition, training activities will be carried out. The project will pursue its objectives especially through extensive dissemination and exploitation activities.

If you are interested in the SoCool@EU project, [join us now](#).

Members

 LUND UNIVERSITY

News

- [Participating Third Parties](#)
- [About The Project](#)
- [Socool@EU Kick-Off Meeting](#)

SoCool@EU LinkedIn Group

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SoCool@EU in a nutshell

WHAT	HOW	WHY
To create an open European platform of excellence in the area of supply chain management and logistics in connection with hubs and gateways	Enabling research-driven regional clusters throughout Europe to collaborate and exchange experiences	To increase sustainability and competitiveness of logistical services and (intermodal) transport operations

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5.2 About the project

Figure 2: About the project page

Sustainable Organisation between Clusters of Optimised Logistics @ Europe

The European Platform of Clusters for Innovative Logistics

SoCool@EU

About the Project | Consortium | Target Groups | News | Events | Library | SoCool@EU Community | Links | Contact us

search...

Home > About the Project

SoCool@EU - Sustainable Organization between Clusters of Optimized Logistics @ Europe

SoCool@EU (Sustainable Organisation between Clusters of Optimised Logistics @ Europe) was launched on 01-01-2012. This 3-year project, funded by the Regions of Knowledge initiative (FP7-REGIONS-2011-1) of the 7th Framework Programme of the European Commission, has a total budget of approximately 2.5 million Euros.

Strategic Objective

SoCool@EU aims to create an open European platform of excellence in the area of supply chain management and logistics in connection with hubs and gateways that will be open for participation by other regional clusters with a logistics and transportation profile after its establishment. Its purpose is to enable research-driven regional clusters throughout Europe to collaborate and exchange experiences for increasing sustainability and competitiveness of logistical services and intermodal transport operations.

Operational Objectives

SoCool@EU operational objectives are the following:

- Fostering trans-national cooperation between research-driven clusters as well as mutual learning between regional actors. The clusters will work in the areas of interconnecting major EU gateways and hubs for sustainable intermodal transport; mitigating local and regional effects of major hub activities and coordinate involved actors; increasing logistics added value without increasing transport and traffic volumes; enhancing environmental and economic efficiency of urban freight transport and logistics.
- Developing and implementing joint action plans at the European level to increase regional economic competitiveness. These action plans will support and drive the creation of the EU policies within intermodal transportation and co-modality and the creation of knowledge that will allow Europe to increase its economic growth without increasing its CO2 emissions.
- Supporting the internationalization of the regional research-driven clusters. SoCool@EU has been set up as a starting point and will evolve into an open European platform of excellence that will contribute to the internationalization of regional clusters and the importance of research.
- Mentoring regions with a less developed research profile. The cluster platform will be created by highly developed regions that will offer mentoring to regions with a less developed research profile, share knowledge and provide access to a network of clusters beyond SoCool@EU to support their capacity building.

Members

aragón exterior

Year 1 – 2012												Year 2 – 2013												Year 3 – 2014											
M1	M2	M3	M4	M5	M6	M7	M8	M9	M10	M11	M12	M1	M2	M3	M4	M5	M6	M7	M8	M9	M10	M11	M12	M1	M2	M3	M4	M5	M6	M7	M8	M9	M10	M11	M12
WP1 - PROJECT MANAGEMENT																																			
WP2 - ANALYSIS & INTEGRATION OF RESEARCH AGENDA'S OF ACTORS IN REGIONAL CLUSTERS																																			
WP3 - INITIATIVES TO IMPROVE INTEGRATION: DEFINITION OF A JOINT ACTION PLAN (JAP)																																			
WP4 - MEASURES TOWARDS THE IMPLEMENTATION OF A JOINT ACTION PLAN																																			
WP5 - SUPPORT ACTIVITIES RELATING TO MENTORING																																			
WP6 - DISSEMINATION AND VALORISATION																																			

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5.3 Consortium

Figure 3: Consortium page

Sustainable Organisation between Clusters of Optimised Logistics @ Europe
The European Platform of Clusters for Innovative Logistics

SoCool@EU

About the Project | **Consortium** | Target Groups | News | Events | Library | SoCool@EU Community | Links | Contact us

Home » Consortium

Consortium and Participating Third Parties

Consortium

The consortium consists of five clusters that represent essential areas of logistics (deep-sea hubs, airports, land-hubs and short-sea hubs)

HOLM
HOUSE OF LOGISTICS AND MOBILITY

DINALOG
Dutch Institute for Advanced Logistics

SOM
Streeklucht Oost-Nederland

Alia
ASSOCIATION OF INNOVATIVE LOGISTICS OF ARAGÓN

LUND
UNIVERSITY

MTSO
MERSIN CHAMBER OF COMMERCE AND INDUSTRY

The Dutch Institute for Advanced Logistics (Dinalog) was established to unroll the Research and Development Program for Logistics and Supply Chain Management. Dinalog will be the (physical and virtual) place where the private sector will cooperate with Centers of Excellence (the Universities) and where Post-Experience Education will be organized

The HOLM is an open, neutral, and interdisciplinary platform for cluster actors from the economy, science and politics. As an institution for Collaboration directly at Frankfurt Airport in the Gateway Gardens (physical building will be finished until 2013), it is committed to interdisciplinary, practice-relevant research, student and executive education, as well as to the development of innovative concepts, products, and business ideas in the sector of logistics and mobility. The HOLM functions as a marketing platform for the region and the location advantages for logistics in Germany.

ALIA, the Association of Innovative Logistics of Aragón, involves all actors in the region that operate in the sectors of logistics and transportation, primarily business entities, with the aim of promoting Aragón as an international centre of excellence in the sector and contributing to the economical, social and technological development within the sector and the associated companies.

ULUND (the University of Lund) and Öresund, including NGL, in cooperation with Öresund Logistics builds a non profit cluster organization in the Danish-Swedish cross border Öresund Region.

This cluster builds on close triple-helix cooperation between 5 universities (the university cluster is named Öresund University and the leading partner is called ULUND), 3 regional authorities and the three main industry organisations NGL, CelUT and Öresund Logistics has a network including around 500 companies and has since 2003 worked as an engine for growth and a catalyst for innovative activities. Activities include numerous knowledge intensive projects together with companies and universities. Involved groups have been involved in several projects financed by both governments in Denmark and Sweden. Several projects has been carried out as a result of the Öresund bridge in order to strengthen the collaboration in the region

MTSO - Mersin Chamber of Commerce and Industry, performs the following functions as made incumbent upon it by law:

- Registration and cessation procedures in respect of commercial and industrial organizations
- Determination of capacity of industrial organizations
- Registration and approval of exports procedures
- Procedures related with TIR certificates
- Provision of price indexes, preparation of expertise reports
- Provision of all other services as may be required by its members

Participating Third Parties



5.4 Target groups

Figure 4: Target groups webpage



5.5 News

Figure 5: News web page

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The European Platform of Clusters for Innovative Logistics

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Dissemination

Article about the Project SoCool@EU in Aragón Investiga

COLABORACIÓN SOSTENIBLE - CLUSTERS LOGÍSTICOS

SO COOL@EU KICK-OFF MEETING

The SoCool@EU kick-off meeting took place in Breda (the Netherlands)

SoCool@EU Kick-Off Meeting

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5.6 Events

Figure 6: Events web page



Sustainable Organisation between Clusters of Optimised Logistics @ Europe

The European Platform of Clusters for Innovative Logistics

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Navigation: About the Project | Consortium | Target Groups | News | **Events** | Library | SoCool@EU Community | Links | Contact us

search...

Home » Events

Events

Filter: Title [v] [] Go Reset Limit: 25 [v]

Date	Title	Venue	City	Category
06.09.2012 - 06.09.2012	Workshop Netherlands South West & Flanders Cluster	Dinalog	Breda	SoCool@EU Project
02.10.2012 - 02.10.2012	SoCool@EU Regional Workshop	Cámara de Comercio de Zaragoza	Zaragoza	SoCool@EU Project
19.10.2012 - 19.10.2012	Smart Cities and Communities. Building Aragon's regional innovation strategy with the involvement of	-	-	General
23.10.2012 - 24.10.2012	STRESS TEST OF INNOVATION POLICY IN EUROPE	-	-	General
14.12.2012 - 14.12.2012	"Logistic Clustering"	Hotel Princeville - Princenhagelaan 9, Breda	Breda	General

EventList powered by [schlu.net](#)

News

- [Participating Third Parties](#)
- [About The Project](#)
- [SoCool@EU Kick-Off Meeting](#)

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5.7 Library

Figure 7: Library web page



Sustainable Organisation between Clusters of Optimised Logistics @ Europe

The European Platform of Clusters for Innovative Logistics

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Categories

Category	Files
Europe 2020 and smart growth	15
Europe 2020 and smart growth	
Innovation	1
Documents used in regional meta analysis	66
SoCool@EU	10
Documents concerning SoCool@EU project	
Clusters	37
Documents dealing with Clusters	
Transport	49
Transport Documents	

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Members

European Commission

SEVENTH FRAMEWORK PROGRAMME

Project funded under the Regions of Knowledge

MERSİN ÜNİVERSİTESİ 1992

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5.8 SoCool@EU community

Figure 8: SoCool@EU community webpage



The image shows the SoCool@EU community webpage. At the top, there is a logo featuring a globe with a recycling symbol and the text 'SoCool@EU'. Below the logo, the main title reads 'Sustainable Organisation between Clusters of Optimised Logistics @ Europe', followed by the subtitle 'The European Platform of Clusters for Innovative Logistics'. A navigation bar contains links: 'About the Project', 'Consortium', 'Target Groups', 'News', 'Events', 'Library', 'SoCool@EU Community' (highlighted), 'Links', and 'Contact us'. On the left side, there is a search bar and a section titled 'Members' featuring the BOM logo. The main content area is titled 'SoCool@EU Community' and contains a registration form. The form includes fields for Name, Surname, Position, Company, Sector, Email, Telephone, and Comments. Below the form, there are two checkboxes: one for receiving a newsletter and another for data protection consent. At the bottom of the form, there is a 'Submit' button. On the right side, there is a 'News' section with links to 'Participating Third Parties', 'About The Project', and 'SoCool@EU Kick-Off Meeting'. Below the news section is a 'SoCool@EU LinkedIn Group' section with a 'Join our LinkedIn Group' button. The footer of the page states 'SoCool@EU ©2012'.

SoCool@EU

Sustainable Organisation between Clusters of Optimised Logistics @ Europe

The European Platform of Clusters for Innovative Logistics

About the Project Consortium Target Groups News Events Library SoCool@EU Community Links Contact us

search...

Home > SoCool@EU Community

SoCool@EU Community

If you are interested in taking part of the SoCool@EUproject and become a member of the SoCool@EU Community, do not hesitate to contact us.

Send us your interests, needs, objectives,...and we will keep you updated on the progress of the project

Required *

Name *

Surname *

Position *

Company *

Sector

Email *

Telephone

Comments

☒ I wish to receive periodical newsletter emails from the SoCool@EU project to keep me updated on the progress of the project

☒ In compliance with the Organic Law on Personal Data Protection, we inform you that your personal data that you provide will be included in the database created for the project "Sustainable Organisation between Clusters Of Optimized Logistics @ Europe" (SoCool@EU) that will pertain to Instituto Tecnológico de Aragón with the purpose of contacting relevant stakeholders for the project maintain them informed about the activities of the same, unless you oppose to such treatment.

We inform you that with the intention of encouraging and promoting the activities related to the project, your personal data can be consulted by all the official partners and Third Parties that participate in the SoCool@EU project: Dutch Institute for Advanced Logistics (Dinalog), House of Logistics & Mobility (HOLM), Asociación Logística Innovadora de Aragón (ALIA), Lund University (ULUND), Mersin Chamber of Commerce (MTSO), Zaragoza Logistics Center (ZLC), Instituto Tecnológico de Aragón (ITA), Consejo Aragonés de Cámaras de Comercio e Industria (Chambers), Aragón Exterior (AREX), Vlaams Instituut voor de Logistiek VZW (VIL), N.V. Brabantse Ontwikkelings Maatschappij (BOM), N.V. REWIN West-Brandt (REWIN), Eindhoven University of Technology(TU/e), Schumpeter Center for Clusters / Goethe University Frankfurt (SCC/GUF), Roskilde University (RUC), Transport Innovation Network (TINV), Maritime Development Center of Europe (EMUC), Mersin Logistics Platform (MLP), Mersin University (MU).

You may exercise your rights of access, rectification, cancellation and opposition by contacting the party responsible for the file: Instituto Tecnológico de Aragón, Calle María de Luna, 8. 50008 Zaragoza, socool@ita.es.

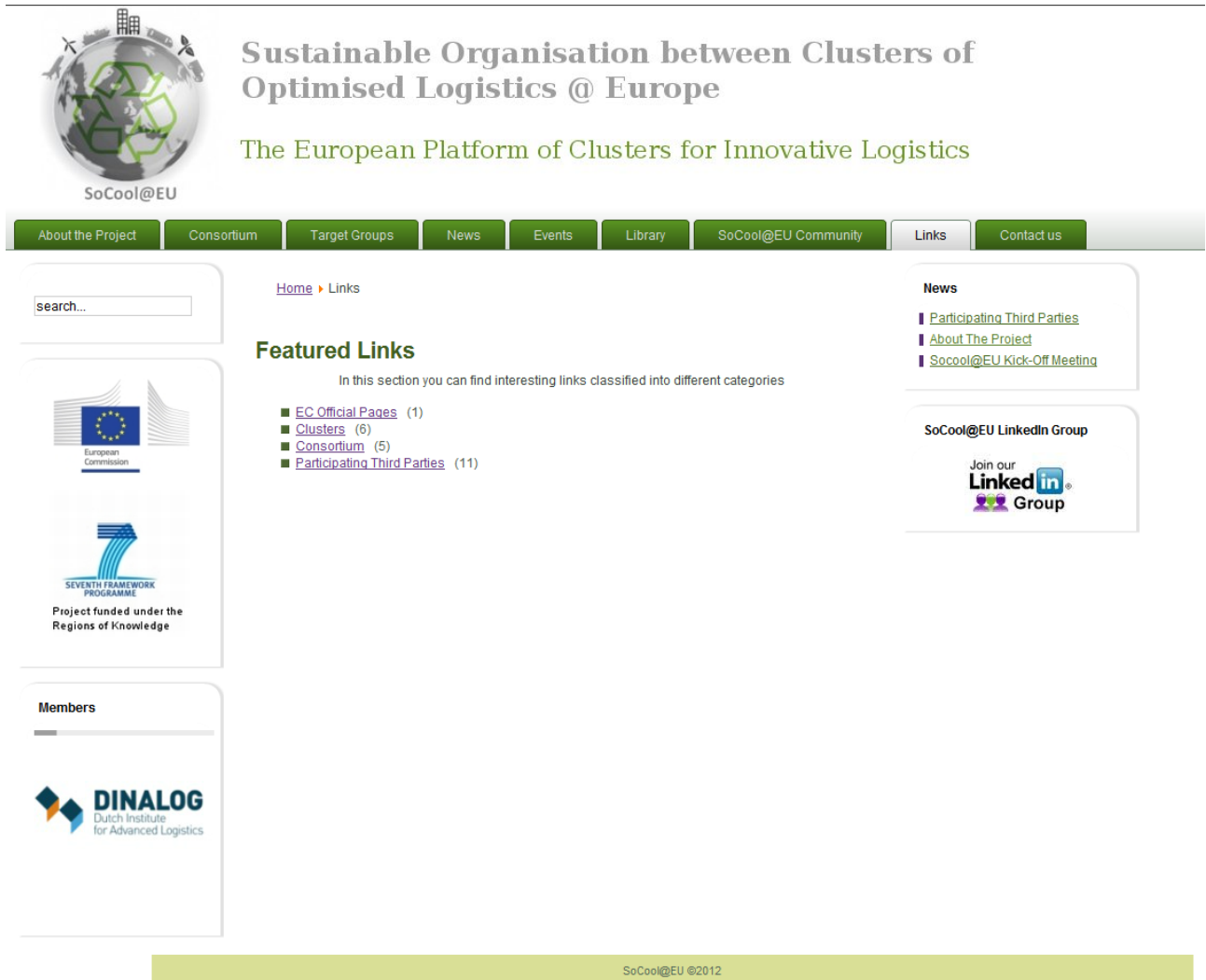
RECT

Submit

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5.9 Links

Figure 9: Links webpage



5.10 Contact us

Figure 10: Contact us webpage

Sustainable Organisation between Clusters of Optimised Logistics @ Europe
The European Platform of Clusters for Innovative Logistics

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SoCool@EU - Contact us

info@socool-logistics.eu

To contact us, please fill in this form or write an email to info@socool-logistics.eu

Enter your Name:

E-mail address:

Message Subject:

Enter your Message:

☐ E-mail a copy of this message to your own address.

News

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- [About The Project](#)
- [Socool@EU Kick-Off Meeting](#)

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Members

REWIN
WEST-BRABANT

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