



# Logistics in the EU transport strategy

## Collaboration for more efficiency

**Brussels, 13 October 2014**

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# Logistics – key for EU economy

- **Logistics is the materialisation of trade.  
It facilitates the EU economy.**
- **A wide economic sector : 10% of EU GDP, 11 million jobs**
- **Eurostat surveys estimate that:**
  - 24% of good vehicles in the EU are running empty
  - average loading of the rest is 57%
  - ⇒ an overall efficiency of just 43%

# Today, the logistics sector has to face a number of challenges

## **Stay competitive in a globalised economy while:**

- Supply chains are more and more complex
- An increased volatility of opportunities and risks

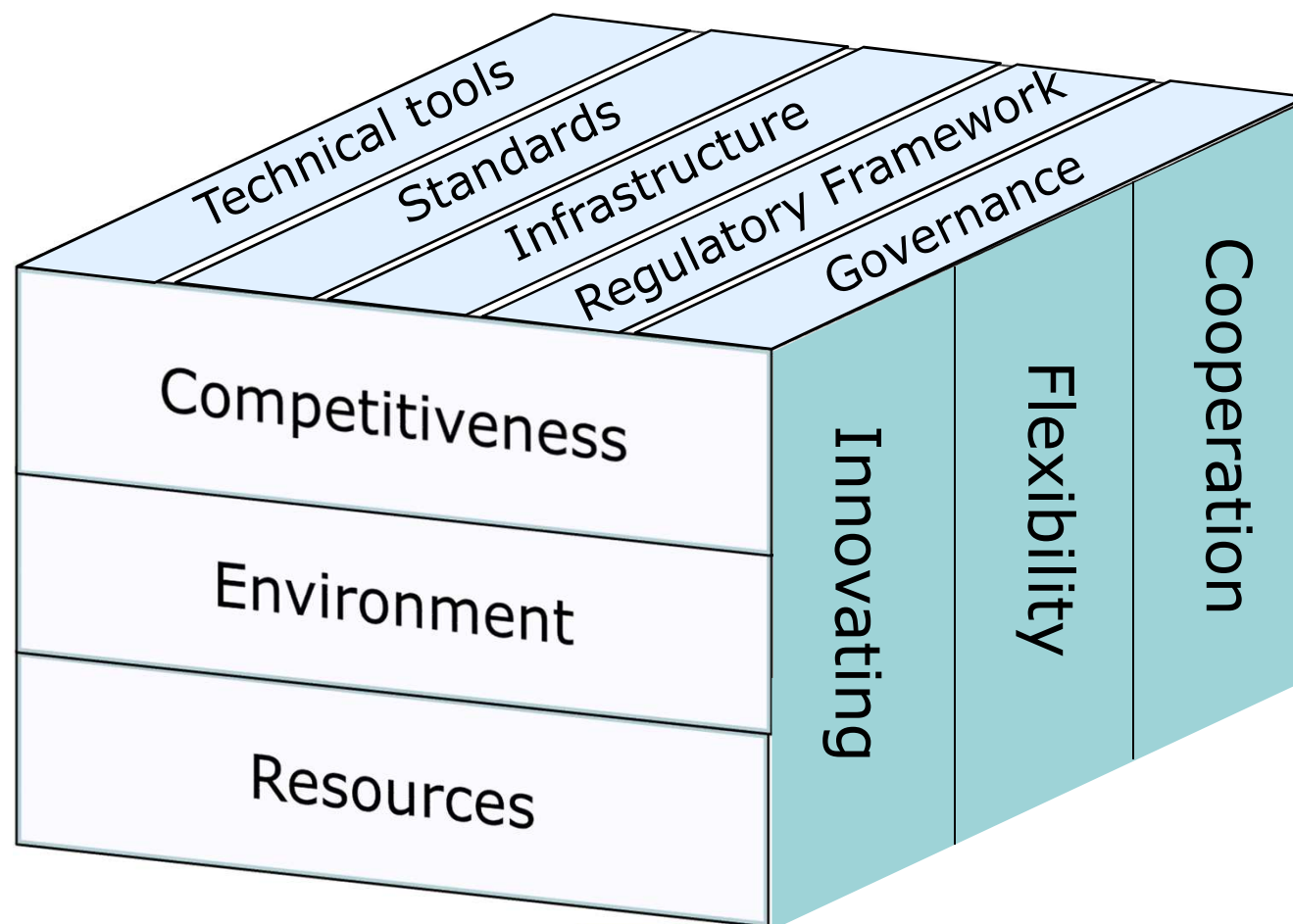
## **Minimise environmental impacts**

## **Limited resources**

## The industry answers to those challenges through :

<b>Competitiveness</b>	<b>Innovation</b>	<b>Flexibility and customisation of services (eCommerce)</b>	<b>Cooperation</b>
<b>Environment</b>			
<b>Resources</b>			

# How do public authorities support industry in answering to challenges



# e-Freight



**Increase efficiency**  
**Decrease costs/admin burden**  
**New market opportunities**

## Objectives

**Connecting better stakeholders –  
easier access and use of  
information**

## Vision

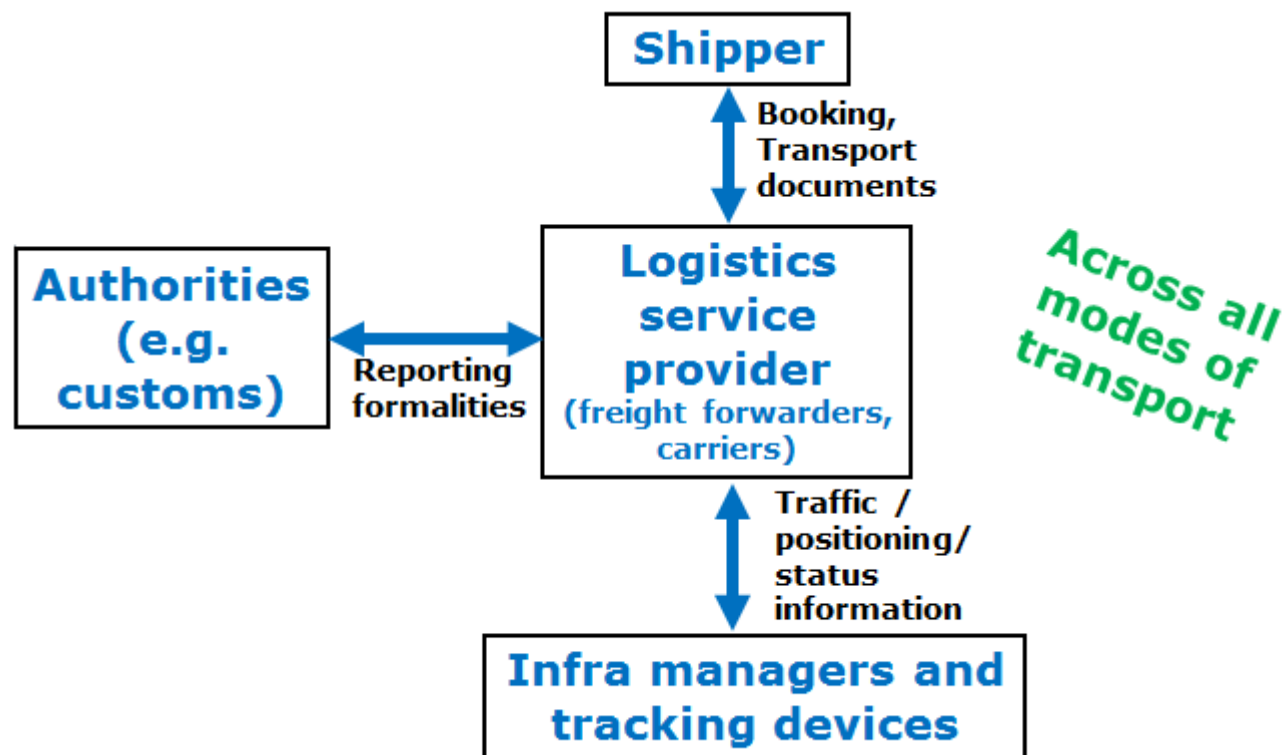
## Policy tools

**Building on existing systems:**  
**- Standards – common language**  
**- Governance framework, legal  
tools (e.g. data protection)**

## Concrete changes

**From paper to electronic**  
**No more repeated data entry  
into different systems**  
**New business opportunities,  
real-time optimisation of freight  
management by integrating data  
from different sources**

# e-Freight



- **6.1 : Fostering synergies alongside the supply chain (including e-commerce)**

Business models and IT tools for further collaboration between all logistics stakeholders across the whole supply chain

- **6.2 : De-stressing the supply chain**

Optimising the supply chain management: exploit the added value of slow steaming and synchro-modality thanks to the right balance of IT and governance tools

**Call 2015 – 18m€ - Two stage: 31 March & 27 August**

- **6.3 : Common communication and navigation platforms for pan-European logistics applications**

Creation of an architecture for logistics information sharing and valorisation to speed up the formation of a single logistics information space in Europe