



# HOW CAN WE CREATE A SUCCESSFUL LOGISTICS CLUSTER IN THE MERSIN REGION?

**1st & 2nd SEPTEMBER 2014 - Mersin, TURKEY**

## Invitation:

The Mersin Chamber of Commerce and Industry and the rest of the partners of the SoCool@EU project are proud to invite representatives from public sector, organisations, business and research from The Netherlands, Belgium, Germany, Sweden, Denmark and Spain to join us for this visit to the logistics cluster of Mersin, in eastern Turkey.

The Mersin region is already one of Turkey's leading logistics HUBs which handles a large portion of Turkey's import and export volumes.



The goal of the visit is;

- Gain knowledge about the logistics cluster of Mersin;
- Establish and enhance collaboration within logistics between stakeholders in Turkey and The Netherlands, Belgium, Germany, Spain, Sweden and Denmark;
- Give expert input from mature clusters on how to establish a logistics cluster in Mersin that builds on triple-helix collaboration and supports innovation and growth.

**About SoCool@EU:** The visit is part of the SoCool@EU project, where some of Europe's Leading logistics cluster cooperate in order to promote European collaboration and cluster development within logistics. For more info see [www.socool-logistics.eu](http://www.socool-logistics.eu)





**SoCool@EU**

# AGENDA

**1st & 2nd SEPTEMBER 2014 - Mersin, TURKEY**

## DAY 1

**9:30 – 12:00**

Meeting with Mersin Logistics Cluster's Member  
@ Mersin Chamber of Commerce and Industry

**12:00 – 13:30**

Lunch @ Göçtü Restaurant (Meet and Vegetable  
Restaurant)

**13:45 – 14:45**

Meeting with Mersin International Port Authority

**14:45 – 15:15**

Field Trip @ Mersin Port

**15:30 – 16:45**

Meeting with Mediterranean Exporter Unions @  
City of Mersin

**17:00 – 18:00**

Free Time @ Hilton Hotel

**19:00 – 22:00**

Dinner @ Narlıkuyu-Sea side (Fish Restaurant,  
Which is 1 hour far away from Mersin City)



## DAY 2

**8:30 – 9:30**

Meeting with Toros University @ Mersin

**10:15 – 11:15**

Meeting with Çag University @Yenice (30 min.  
away from Mersin City)

**12:00 – 13:30**

Lunch @ Adana

**13:30 – 15:00**

Meeting with Çukurova Development Agency @  
Adana (1 hour away from Mersin City)

**15:45 – 16:45**

Meeting with Mersin Industrial Zone Authority @  
Tarsus (45 min. away from Adana City)

**17:00 – 17:45**

Factory Visit (Chemical or food factory) @ Tar-  
sus

### For more info please contact:

MTSO - Mr. Fevzi Filik, Phone +905064916857 or e-mail: fevzifilik@gmail.com

DINALOG - Dr. Meng Lu, Phone +31 6 4505 4735 or e-mail lu@dinalog.nl

ALIA (ZLC)- Ms. Jeanett Bolther, Phone +34 636 263 048 or e-mail jbolther@zlc.edu.es

HOLM - Mr. Pascal Huther, Phone +49 (0) 692475217-12 or e-mail pascal.huther@frankfurt-holm.de

Lund University, Dr. Mats Johnsson, Phone +46 (0)702 07 43 44 or e-mail mats.johnsson@plog.lth.se

TINV - Mr. Jan Boyesen, Phone +45 2875 4081 or e-mail boyesen@maritimecenter.dk