

Sustainable Organization between
Clusters of Optimized Logistics in Europe

The European Platform for Logistics Innovation



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Consortium



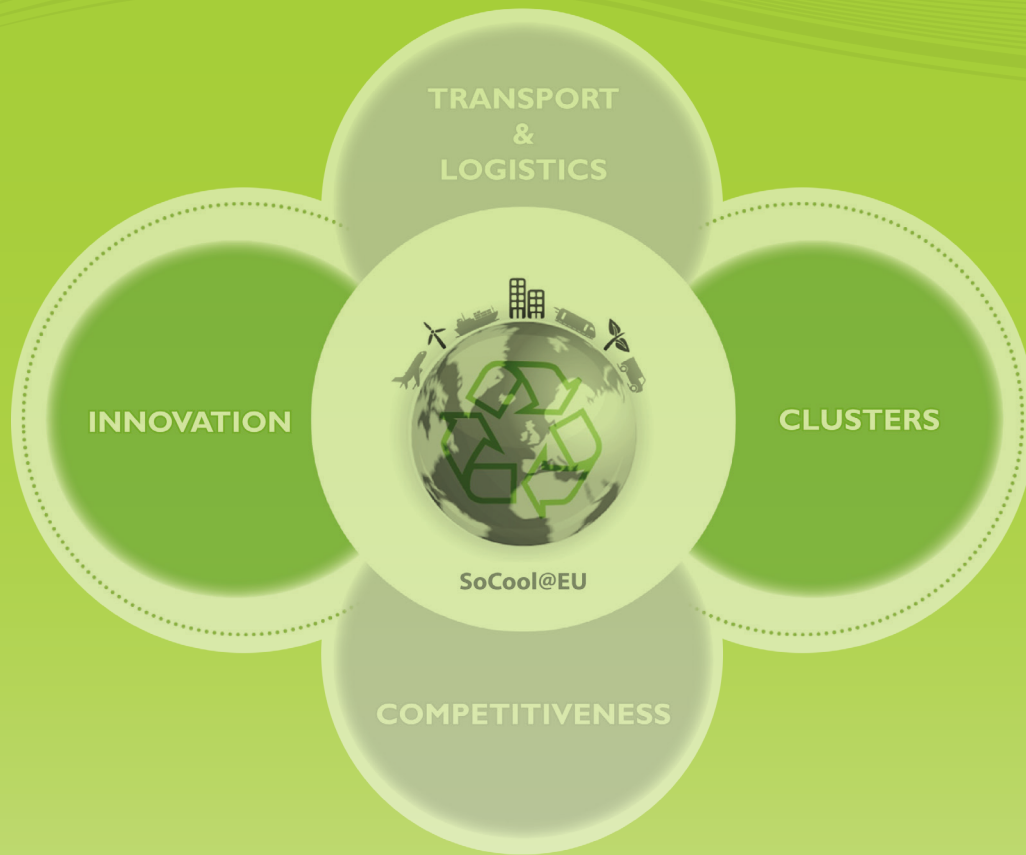
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SoCool@EU
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SoCool@EU (Sustainable Organisation between Clusters of Optimised Logistics @ Europe) is a European project (Grant Agreement no: 287080) funded under the Regions of Knowledge program.

SoCool@EU is a 3-year initiative starting on 1st January 2012 and ending on 31st December 2014. Five world-class European clusters have joined this project in order to create a platform of excellence and work together in regional strategies concerning logistics, transportation, clusters and innovation.



SUMMARY

The project aims, at strategic level, to create an open European platform of excellence in the area of supply chain management and logistics in connection with hubs and gateways. Its purpose is to enable research-driven regional clusters throughout Europe to collaborate and exchange experiences for increasing sustainability and competitiveness of logistical services and (intermodal) transport operations.

The consortium consists of five European clusters that represent essential areas of logistics (deep-sea hubs, airports, land-hubs and short-sea hubs).

After analysing the needs of the stakeholders, a strategy for international cooperation will be elaborated and adequate plans for joint action will be initiated and implemented. In addition, training activities will be carried out. The project will pursue its objectives especially through extensive dissemination and exploitation activities.

OBJECTIVES

To meet the main objective at strategic level, the following operational aims must be fulfilled:

- Fostering trans-national cooperation among research driven clusters as well as mutual learning between regional actors.
- Developing and implementing joint action plans at the European level to increase regional economic competitiveness.
- Supporting the internationalization of the regional research-driven clusters.
- Mentoring regions with a less developed research profile.

