



14 - 15 October 2014

Brussels44Center, Passage 44. 1000 Brussels

www.logisticsclustersforum2014.eu | info@eflc.eu

FORUM PHILOSOPHY

Europe is seeking to support the research potential of its regions by strengthening the role of triple-helix clusters that associate companies, universities, research institutions and public authorities in their support for innovation. This is a way of increasing the capacity of European regions to invest and develop their commitment to research, which can significantly contribute to economic development within the logistic sector.

Through their ability to mobilise a broad range of actors, clusters are capable of maximising stakeholders' potential for successful involvement, since they build an innovative and creative ecosystem where academia, business and public authorities work together and turn excellent research results into new products and services.

Today logistics and supply chain management have become a vital component of most businesses. This cross-functional activity has become more and more strategic, which significantly influences the economy of today's industry, both economically and environmentally.

As increasingly prominent functions, logistics and SCM should be reconsidered in the light of sustainability. The environmental impacts are numerous, ranging from transport and specific SCM activities, to business models that probably no longer give correct answers to emerging challenges and needs.

Future logistics and SCM also focus on indisputable questions of education and training in an ever-changing world, where nothing is more challenging than adapting to supply and demand, while simultaneously managing the constantly fluctuating consumer needs.

These are the challenges that the member regions of LOG4GREEN, SoCool@EU and LOG2020 will address at this event. They want to mark the end of the 3 projects within the setting of a common international event that will provide new opportunities for collaboration.

The main reasons for the celebration of the 1st European Forum 2014 of Logistic Clusters are to share knowledge, boost collaboration, and join forces for even more success.

Together for competitiveness!

Thanks for joining us,
The project partners



PROGRAMME

14 October 2014

A CLUSTER APPROACH: THE KEY FOR ECONOMIC GROWTH IN LOGISTICS AND SUPPLY CHAIN

introduced by **Mr Thorsten Huelsmann, CEO at EffizienzCluster Management GmbH**

13:00 - 14:00	Conference registration Welcome Area
14:00 - 14:15	The Challenge and the Opportunity of Smart Specialisation for Europe's regions: towards a new perspective in cluster policies Mr. Dimitri Corpakis, Head of Unit - Spreading of excellence and widening participation - DG RTD
14:15 - 14:30	Logistics in the EU transport strategy: Collaboration for more efficiency Mr. Keir Fitch, Head of Unit - Research and Innovative Transport Systems - DG MOVE
14:30 - 15:15	Cluster development in the logistic sector - a road to innovation or a road to nowhere? Do's and don'ts in cluster development from a logistic sector perspective Mr. Jakob Stoumann, Head of department - Regional development, Innovation, Clustering and Competence - Oxford Research
15:15 - 16:00	The role of cluster development from a logistic sector perspective Mrs. Claire Nauwelaers, Independent Policy Analyst and Governmental Adviser, Former Policy Analyst at OECD
Coffee Break	Exhibition and poster session Welcome Area
17:30 - 18:15	Regional development Mr. Richard Tuffs, Director - Research and Innovation Organisations and Stakeholders in Regions (ERRIN)
19:30	Networking Dinner Belgium Comic Strip Center

15 October 2014

FROM THE IDENTIFICATION OF CHALLENGES TO CONCRETE LOGISTIC SOLUTIONS: ONE STEP FORWARD THROUGH COLLABORATION

introduced by **Mr. Bernard Piette, Manager at Logistics in Wallonia**
Mr. Thorsten Huelsmann, CEO at EffizienzCluster Management GmbH

09:00 - 09:30	Conference registration Welcome Area
09:30 - 10:45	Round 1 - Parallel breakout sessions 1A Supply Chain Network Coordination and Collaboration: What will be the success factors for supply chain collaboration in the future? Room 1 Moderator: Mr. Nik Delmeire, Vice-chairman ESC Panellists: <ul style="list-style-type: none"> · Mr. Christophe Campe, VP, Country General Manager Germany, CHEP Germany; European Delegate for LEAN and GREEN · Dr. Andrew Palmer, Director, Preston Solutions Ltd · Mr. Jerker Sjögren, Programme Manager, Lindholmen Science Park / CLOSER · Mr. André Nijhuis, Head of IT, Consumer & Technology Sector, IT BD DHL Supply Chain Europe · Mr. Sergio Barbarino, Research Fellow, R&D Supply Chain Innovation, Supply Network Innovation Center, Procter & Gamble 1B Designing smart cities thanks to urban logistics: dream or reality? Room 2 Moderator: Mr. Xavier Aertsens, Director - ERTRAC SIG Office, ERTRAC Panellists: <ul style="list-style-type: none"> · Ms. Karen Vancluysen, Executive Director, POLIS · Mrs. Milena Janjevic, Researcher, Université libre de Bruxelles · Mrs. Hinde Boulbayem, CEO & Mobility Manager, SUMY for Sustainable Urban Mobility · Mr. Mark Goossenaerts, Director Business Development - City Logistics, BPost · Prof. Dr. Rômulo Dante Orrico Filho, Professor, Transportation Engineering Institute (COPPE) of the Universidade Federal do Rio de Janeiro (UFRJ) · Mrs. Tanja Ballhorn Provstgaard, Project Manager, City Council of Copenhagen
Coffee break	Poster Session, Exhibition and Matchmaking event Welcome Area

PROGRAMME

15 October 2014

11:45 - 13:00	<p>Round 2 - Parallel breakout sessions</p> <p>2A E-commerce explosion: how to tackle the consequences of virtual logistics? Room 1 Moderator: <i>Mr. Stéphane Tomczak, Chair of the e-Logistics Expert Group of Ecommerce Europe</i> Panellists: · <i>Mrs. Gillian Towney, Client Services Director, PFSweb</i> · <i>Dr. Herbert Götz, Director Marketing, Internatinal Post Cooperation</i> · <i>Mr. Olivier Coryn, Founder / Manager, LOG-VAD</i> · <i>Prof. Dr. Jhr. Walther Ploos van Amstel, Associate Professor, VU University Amsterdam</i> · <i>Mr. Pieter Van Bastelaere, Head of ecommerce & Sector Manager, Comeos</i></p> <p>2B Green investments in supply chains: the inevitable choice towards competitiveness & resilience Room 2 Moderator: <i>Dr. Fernando Liesa, Secretary General, ALICE</i> Panellists: · <i>Prof. Dr. Albert Veenstra, Scientific Director, DINALOG</i> · <i>Dr. Klaus Hufschlag, VP Carbon Accounting & Controlling, Deutsche Post DHL</i> · <i>Dr. Alan Lewis, Manager Global Logistics Emissions Council, Smart Freight Centre</i> · <i>Prof. Dr. Henk Zijm, Vice-chair of ALICE, Vice-chair of Working Group 1. Full professor Production and Supply Chain Management, University of Twente</i> · <i>Mr. Marcel Huschebeck, Manager Logistics Research, PTV Planung Transport Verkehr AG</i></p>
Lunch	Poster Session, Exhibition and Matchmaking event Catering Area
14:45 - 16:00	<p>Round 3 - Parallel breakout sessions</p> <p>3A Change of mode, change of mind-set: how to give inter- and synchromodality more chances to expand? Room 1 Moderator: <i>Mr. Peter Wolters, Secretary General, European Intermodal Association (EIA)</i> Panellists: · <i>Mr. Steve Declercq, Director, Benelux Duisport Agency GmbH</i> · <i>Mr. Ole Schack-Petersen, Global Head of Commercial - Reefer Management, Maersk Line Denmark</i> · <i>Mrs. Martine Mostert, Researcher, University of Liege</i> · <i>Prof. Dr. Lorant Tavasszy, Senior consultant in mobility and logistics / Endowed Professor of Freight Transport and Logistics, TNO / TU Delft</i> · <i>Mr. Benjamin Hofmann, Policy Officer to the Secretary-General, CCNR</i></p> <p>3B Meeting the challenges of sustainability: requirements for tomorrow's Supply Chain Executives Room 2 Moderator: <i>Dr. Antonio Cameirão Jorge, Vice-President, ELALOG</i> Panellists: · <i>Dr. Denyse Julien, Senior Lecturer-Course Director of the Executive MSc in Logistics and Supply Chain Management, Cranfield Management School</i> · <i>Mr. Ben Beddegenoots, Development Manager, Nike European Logistics Center</i> · <i>Prof. Dr. Ton de Kok, Professor of Quantitative Analysis of Operational Processes, Eindhoven University</i> · <i>Mr. Lars Michael Nagel, CEO, GlobalGate GmbH</i> · <i>Mr. Marc Fourny, Senior Partner, Acclivity Management Consultants</i> · <i>Mrs. Mette Moerk Andersen, European Commission - DG Education and Culture</i></p>
Coffee break	Catering Area
16:30 - 17:15	<p>Summary of the breakout sessions & conclusions of the forum Main Auditorium Moderated by <i>Mr. Bernard Piette, Manager at Logistics in Wallonia</i> and <i>Mr. Thorsten Huelsmann, CEO at EffizienzCluster Management GmbH</i></p>

PARALLEL ACTIVITIES

Poster Session

Visit our poster exhibition in the catering area to acquire information on relevant projects in the area of clusters, logistics and supply chain management.

Regional Exhibition

Our exhibition area will host stands for several European logistic regions and clusters. Please visit catering area where you can learn about logistics capacities and the infrastructures.

Matchmaking Event

The individual meetings among participants will take place in the catering area for networking on partnership in international projects.

PARALLEL BREAKOUT SESSION DESCRIPTIONS

1A. Supply Chain Network Coordination & Collaboration: What are the success factors for supply chain collaboration in the future?

The vision of SC collaboration is to create a supply network that is operated as a whole, meaning full vertical and horizontal integration and coordination. The mission of this session is to identify research and innovation challenges of the future, to achieve breakthrough EU logistic efficiencies, by means of removing barriers through new concepts and approaches, wherever they are, for closer vertical and horizontal collaboration among different supply network owners in Europe. Transversal is the aim of delivering sustainable and cost-effective supply network services.

1B. Designing smart cities thanks to urban logistics: dream or reality?

Today, approximately 75% of the total EU population live in cities, towns or suburbs and the urban population continues to grow. The existing structures will not be able to guarantee a sustainable supply of goods and services in such highly complex and concentrated living environments. Retail companies, suppliers, couriers, express and parcel delivery companies (CEP) as well as service providers, will therefore require efficient logistic solutions, specifically designed for urban areas. Many proposals for innovative solutions have already been developed over the last decade. However, only a few have been successfully implemented; most of the cities in Europe are a long way from having efficient and future-ready urban logistic systems.

2A. E-commerce explosion: how to tackle the consequences of virtual logistics?

The Internet has helped transform and shape today's companies and has created a leading role for e-commerce in today's SCM (e-SCM!). E-business infrastructures, such as information tools, are used nowadays for optimising the entire business management and operation process, and the competition in the 21st century will be between supply chains, rather than individual companies. E-commerce does not just mean trading and shopping online, but rather business efficiency at every operational level. Just as the SCM is the backbone of e-commerce, so e-commerce changes the SCM of the companies that apply it to a significant level. Moreover, since the growth of e-commerce has been spectacular, changes in the SCM might also have a huge impact...

2B. Green investments in supply chains: the inevitable choice towards competitiveness and resilience.

There is an increasing focus on the industry's possibilities for reducing carbon emissions from their logistic and SC activities, including the possibilities for monitoring and accounting for emissions. There are several drivers for this trend. Reducing emissions often leads to a reduction of total costs as well as a reduction of the risks related to sudden increases in fuel prices or the impact of new environmental regulations. Furthermore, mapping fuel consumption and emissions shows that the company has good knowledge and management of its process and activities and it provides a green image that is considered a sign of excellence in management.

3A. Change of mode, change of mind-set: how to give inter-and synchromodality more chances to expand?

Synchromodality is a concept that takes a holistic view of freight transport, including integrating all available transport modes, applying innovative logistics and transport concepts, and facilitating infrastructures, technologies, services, new policies, and governance. The concept of synchromodality not only ensures continuity of flows but also promotes efficient transportation through bundling and consolidation of goods, sometimes leading to a slightly slower flow, yet with far higher loads, less energy use and environmental damage. The session will identify the role of logistic clusters in the concept of synchromodality, generate new ideas concerning the use of alternative transport modes in a flexible manner, and discuss potential business models.

3B. Meeting the challenges of sustainability: requirements for tomorrow's Supply Chain Executives

Logistic managers of tomorrow need to be properly prepared for challenges. Technological enhancements, stronger collaboration requirements and resource efficient procedures force us to reconsider conventional management and decision-making processes. Even if primary education increasingly considers these changes and challenges, logistics and SCM calls for continuous education. Companies demand excellent skilled personnel, not only at the operational, but increasingly at the strategic level also. The mission of this session is to discuss the requirements of the industry concerning logistic specific (executive) programmes. The design of future programmes will be discussed as well as new concepts of (blended) learning.

SPEAKERS BIOS

XAVIER AERTSENS, *ERTRAC, Head of department*



Xavier Aertsens is in charge of the ERTRAC office since 2009. ERTRAC is the European Technology Platform for road transport. Acting as advisor to the European Commission, the platform gathers the actors involved in Research and Development on automotive and road transport. It publishes a research agenda and thematic roadmaps, as well as recommendations for the European Research Programme. One of the last roadmaps published addresses Urban Freight research needs.

SERGIO BARBARINO, *Procter & Gamble - Research & Development Research Fellow*



Sergio Barbarino is a Research Fellow of Procter & Gamble Research & Development organization. He has a master degree in Chemical Engineering from the University of Napoli Federico II and an MBA from the Solvay Business School in Brussels and is a Fellow Member of the Royal Society of Chemistry. Sergio has created in 2007 the first group of Logistic R&D within Procter & Gamble, called Supply Network Innovation Center, of which he is the Technical Leade. He has been leading the logistic chapter in the informal Industrial Advisory Board of the European Green Car Initiative and the Intermodal Advisory Council, now folded into ALICE, the EU Innovation Platform for Logistic aimed at realizing the Physical Internet of which Sergio is considered a pioneer. Sergio is the scientific leader of 2 EU FP7 projects: the C03 consortium aiming at increasing shipper collaboration on Logistics in Europe

and Modulushca, aimed at the development of new shareable and reusable logistic standard modules for the last mile delivery. Sergio has developed the manufacturing Processes of many well-known P&G Brands (e.g. Mr. Clean, Antikal,) and has been the chief designer for P&G of Innovative Liquid Manufacturing systems for developing markets. He is responsible for the P&G Academic network in Supply Chain and Logistics and has been Visiting professor - among others at the Ecole des Mines de Paris, the City University of London, Laval University Quebec, Solvay Brussels School, ZLC Zaragoza.

TANJA BALLHORN PROVSTGAAARD, *City of Copenhagen/Technical and Environmental Administration, City Development, Project manager*



She has 18 years experience in traffic and urban planning and project management from the private and public sector. She is presently working for the City of Copenhagen (the last 8 years) as a project manager on the strategic level, specialized in air quality (Low Emission Zones), green mobility planning as Strategy for heavy goods vehicals and urban freight, concept development of projects as Citylogistics-cph, of- hour deliveries ect. She has a long experience with public participation, creating partnerships with private companies, universities and organizations around the world.

She obtained a bachelor in Traffic and Urban Planning, a Master degree in Professional Communication.

BEN BEDDEGENOOTS, *Nike, Head of Logistics Innovation and Training Center,*



Ben Beddegenoots has 20+ years of firsthand experience in logistics, SCM and international business. He currently leads the Logistics Innovation and Training Center, based in Nike's European Logistics Campus in Laakdal (Belgium). In that role, he promotes and organizes logistics education and training at Bachelor, Master and professional level. He focuses on bridging the gap between the existing education and training programs on the one hand and the real needs of the logistics industry at operational, tactical and strategic level on the other. By spreading best practices in innovative and sustainable logistics, he strives to improve the image of the logistics sector, with the goal to attract talent, resources and investments to logistics.

HINDE BOULBAYEM, SUMY, CEO & Mobility Manager



Hinde Boulbayem is Mobility Manager and founder of SUMY for Sustainable Urban Mobility a young Belgian start up. She's also advisory board member of the BROAM project (Brussels Research on the Opportunities of Alternative vehicle technologies for urban Mobility). SUMY's objectives is to set up a « zero harm to the environment » logistics model for consumer product companies—ranging from fresh foods to pharmaceutical drugs. Her mission at SUMY is to build up an innovative logistics service, that is quickly duplicable to the industries supply chain and a model of OHD (Off Hours Delivery) by helping policies that allow noiseless night transport in urban areas and clean energy supply network development to solve the high level of GHG, congestion and increase sustainable profitability for the logistics sectors.

ANTONIO CAMEIRAO JORGE, European Logistics Association - ELA, Vice-President



Antonio Cameirão Jorge graduated in Geography, has a post-Graduation in International Hotel Management and holds a Master Degree in Transportation. He also holds the APICS Certified Supply Chain Professional (CSCP) Certification. Antonio has 30 years of professional experience both as Executive in major corporations and as trainer and teacher in the Transportation and Logistics fields of expertise.

Currently, he works as an international consultant leading supply chain optimization processes mainly in the retail sector. Since 2000, he is Board member of the Portuguese Logistics Association and is serving at the European Logistics Association ELA since 2004. Since the beginning of 2013, he is Vice-President of ELA.

CHRISTOPHE CAMPE, CHEP Deutschland GmbH, VP Country General Manager Germany



Christophe Campe studied Licentiate in Applied Economics and Special Licentiate in Financial Management, both with honour. After his studies he started his career with CHEP, a global leader for supply chain solutions in managed, returnable and reusable packaging. As Finance Director he was responsible for Benelux, Germany, Scanda and North Central Europe. In 2008 he became Country General Manager of CHEP Benelux. Since 2012 Christophe Campe is VP, Country General Manager of CHEP Germany; responsible for more than 2.300 customers and for over 45 Mio flows of CHEP Pallets. As ambassador he is committed to the European Lean and Green Initiative. Beside his engagement for the CO2 reduction in the supply chain he is dedicated as Advisory Board Member of the German Logistics organization

Bundesvereinigung Logistik (BVL) e.V.

DIMITRI CORPAKIS, Head of Unit - Spreading of excellence and widening participation - DG RTD



Dr. Dimitri Corpakis, an engineer by training, has to date more than 30 years' experience in European affairs. Before joining the European Commission in 1990, he worked as an EU expert with the Greek Ministry of Education. His Brussels career started in Education and Training (Task-Force Human Resources, 1990) before moving in 1992 in the area of R&D. From March 2006 to the end of December 2010 Dimitri served as the Head of the Coordination and Horizontal Aspects Unit of the Directorate for Science, Economy and Society of the Directorate General for Research, managing two Programmes of the 7th Community RTD Framework Programme (Research on Socio-economic sciences and Humanities and Science in Society). From 1.1.2011 to the end of Dec. 2013, Dimitri led DG Research's Unit on the Regional Dimension of Innovation managing the FP7 Programmes on Regions of Knowledge

and Research Potential and building links with the Union's Cohesion Policy, with a strong focus on developing Research and Innovation Strategies for Smart Specialisation (RIS3), ensuring the Commission's link with the JPI Urban Europe and preparing future actions on closing the innovation divide.

As of Jan.1st, 2014, Dimitri leads the new Unit on Spreading Excellence and Widening Participation, in the new Directorate for the Innovation Union and the European Research Area of the Directorate General for Research and Innovation. He has also immediate responsibility for the Horizon 2020, new Part IV on Spreading Excellence and Widening Participation, which published its first open calls for proposals in December 2013 (Teaming, Twinning and ERA Chairs).

OLIVER CORYN, LOG_VAD, Founder Manager



Olivier Coryn started his career as Logistics Manager at La Redoute Belgium where he has been working 15 years long before he joined ABX Logistics France as Operations Manager.

Then he chose to launch his own activity in e-commerce and in 2004 he founded LOG_VAD, a company centered around three key aspects of logistics (receiving, order picking, shipping) while expanding into additional services (returns processing, customer service, photo studio).

Today LOG_VAD is a reference on the French and Belgian markets of e-commerce, able to handle the logistics of large e-retailers (Nocibé, Agnes B., Camaieu, Devred, Cassis, Paprika...) such as pure players (Sportsprivés, Atylia, Biofan...).

Olivier Coryn's philosophy is to consider logistics as more than a cost center marketing tool. His teams and partners are working daily to provide customers with the most appropriate and innovative logistics solutions.

STEVE DECLERCQ, Duisport Agency, Director Benelux



Steve Declercq holds a BA degree in "distribution & logistics" and another BA in "international marketing".

In his career he worked for two major Ocean Carriers in various environments (sales & marketing, marine operations, logistics, carrier haulage, terminal operations, etc) over a period of 17 years.

Next to this expertise he took on a Director role for a barge and rail operator successfully launching new intermodal products.

Since 2012 he is working for Duisport Agency as Director Benelux, overseeing the connectivity of the "West Ports" to the hinterland by making use of the hub function of the port of Duisburg.

To think in networks with high frequency intermodal connections is key to the success of developing a hinterland strategy.

A.G TON DE KOK, Technical University of Eindhoven, Professor of Quantitative Analysis of Operational



Prof. Ton de Kok graduated at the Rijksuniversiteit Leiden, The Netherlands in Mathematics and Economics in 1981. After his doctorate (Ph.D. degree) he worked several years at Philips Electronics and gained working. Since 1992, Ton is a full time professor Operations Management at the University of Eindhoven. He is the Director of the European Supply Chain Forum (eSCF) and Academic Director of the TiasNimbas Executive Master on Operational Excellence and member of the TiasNimbas Academic Council. Ton has been invited for guest lectures at a multitude of US top schools. In August 2014 he was granted the honor of being appointed as Fellow of the International Society for Inventory Research (ISIR). Ton's main research areas are Supply Chain Management and Concurrent Engineering with emphasis on quantitative analysis.

NIK DELMEIRE, European Shippers Council (ESC), Vice-chairman



Nik Delmeire (1959) studied Applied Economics at the University of Antwerp and obtained an MBA at the University of Leuven. He is working in the area of logistics, purchasing and supply-chain since 1994, having, over the years, been in charge of warehousing, physical distribution and transport, operational traffic management, customs affairs and the design and implementation of transport concepts on a global (world-wide) scale. Nik is the President of the Belgian Organisation of Transport Managers since 2009 and since 2011 one of the two Vice-Chairmen of the European Shippers' Council.

KEIR FITCH, *European Commission / DG MOVE, Head of Unit Research & innovative transport systems*



Keir Fitch is the Head of Unit Research & innovative transport systems in the Directorate-general for Mobility and Transport. He is the former Deputy Head of Cabinet of Siim Kallas, Vice-President and Commissioner for Transport where Mr. Fitch was responsible for land transport, security and state aids, inter alia. He was also the coordinator of the White Paper of the Future of Transport. Mr. Fitch studied mathematics and law at Cambridge, was a lawyer at Herbert Smith and then moved on to the UK civil service in 1993. He joined the European Commission's Legal Service in 1999. Before joining the cabinet of Mr. Kallas in 2004, he was a Member of Cabinet of Vice-President Kinnock, responsible for Administration.

MARC FOURNY, *Acclivity Management Consultants, Senior Partner*



Marc Fourny is the founder of Acclivity, a network of consultants, educators and researchers in the areas of transport and logistics, strategic change management, organisation development and reengineering (since 1996). He is the senior partner of Acclivity International, the network's holding and head company. He has over 35 years of consultancy experience, mainly in a role of international project management. He has been guest lecturer in logistics and change management at Catholic University of Louvain (1988-2014).

Marc Fourny's work is really collaboration-oriented since he takes part to the activities of the Cluster Logistics in Wallonia as an expert for training and education issues and thus contributes to the management and the development of related competences and workforces.

Previously, he has been a Senior Vice-President of CSC Index Management Consultants, the pioneer of business process reengineering, and the Managing Director Europe (1992-1996).

He has been a Vice-President of A.T. Kearney Management Consultants, the specialists of logistics, managing its Brussels office. He did work in the areas of strategy, "horizontal" organizations and logistic and commercial process restructuring, with a strong emphasis on implementation (1977-1992).

Then he had also industry experience as a Director of Internal Audit at Kraft Foods Benelux-France (1973-1977).

HERBERT GOETZ, *International Post Corporation (IPC), Director Marketing*



In his role as Marketing Director, Götz heads IPC's Markets, Regulatory Affairs, Communications and Intercompany Pricing services.

Herbert Götz, an Austrian national, joins IPC from Österreichische Post, where he was responsible for sales and the branch network. He led the restructuring of both the branch network and the product portfolio of Österreichische Post, and was involved in its initial public offering. Before being recruited by Österreichische Post in 2004, Götz held several positions at Siemens AG Austria. As Head of the Information and Communication Networks Division, he managed a major re-organisation within the company as the Austrian and central/eastern European telecommunications markets were liberalised.

MARK GOOSSENAERTS, *Bpost, Director Business Development - City Logistics*



Mark Goossenaerts studied Political Sciences and followed Advanced Management at HEC ULG. After different Sales & Marketing Management positions within different transport companies, he joined bpost in 2001. First as Commercial Director of the press distribution division (Deltamedia) and later on as Sales & Customer Service Director of the International division. End of last year he decided to change direction and co-founded with Hans Robben en Pieter Dewulf, the entrepreneurial bpost Business Unit “City Logistics”. City Logistics addresses itself to transport companies experiencing difficulties with their last mile transport and stands for innovation in logistics and for cleaner, safer and more efficient distribution of goods within the urban environment.

BENJAMIN HOFMANN, *Central Commission for the Navigation of the Rhine (CCNR), Policy Officer to the Secretary-General*



Benjamin Hofmann is Policy Officer to the Secretary-General at the Central Commission for the Navigation of the Rhine (CCNR). He joined the CCNR in 2012 and is in charge of the organization’s medium-term strategy “VISION 2018 for sustainable inland navigation”.

Mr. Hofmann works on a number of economic and environmental policy issues in European inland navigation, in particular the better integration of inland waterway transport into multi-modal corridors and logistics chains as well as greening the inland navigation fleet by use of alternative fuels. Under his responsibility, inland navigation’s first comprehensive project database & map on the use of Liquefied Natural Gas (LNG) as ship fuel has been developed (www.inland-navigation.org).

Mr. Hofmann holds a MA degree. He studied Political Science and Economics at Aarhus University (DK) and University of Salzburg (AT). He has experience in public administration, consulting and in the environmental NGO sector.

KLAUS HUFSCHLA, *Deutsche Post AG, CREST Finance Business Intelligence Vice President*



Dr. Klaus Hufschlag is Vice President CREST Finance Business Intelligence at Deutsche Post DHL. He was responsible for setting up the group’s external and internal emission reporting, as well as for DP DHL’s annual emissions and carbon-efficiency planning process. Before joining the group, he did his PhD thesis at WHU - Otto Beisheim School of Management (Vallendar, Germany), dealing with structures and systems for information supply in decision making of economic agents.

MARCEL HUSCHEBECK, *PTV Planung Transport Verkehr AG, Manager Logistics Research*



Marcel Huschebeck (47) received his Diploma in National Economics at the University of Freiburg, Germany. He has gained more than three years' experience in the field transport, logistics and transport policy as officer for the German association Bundesverband Güterkraftverkehr Entsorgung und Logistik (BGL). Since 1999 he is involved in research and consultancy projects in the field of freight transport and transport telematics at PTV Planung Transport Verkehr AG. Today he has the position of a Manager responsible for the Logistics Systems group within the Research & Innovation unit at PTV. As project co-ordinator he has managed several EU research projects: IRIS, IDIOMA, AIMS, BESTUFS, BESTUFS II, PROMIT, BESTFACT, MO-DULUSHCA.

MILENA JANJEVIC, *Qalinca Labs, Université Libre de Bruxelles, Researcher*



Milena Janjevic holds an engineering degree from Université Libre de Bruxelles where she currently holds a position as a researcher. Her research and expertise fields are related to freight transportation and logistics, and more particularly to urban freight transport and city logistics where she has participated in several European and regional research projects, such as project PULSE - Planning Urban Logistics for a Sustainable Economy). She is also a lecturer at the Belgian Interuniversity Centre for Transport and Mobility (CIEM) where she teaches a class on city logistics. Milena Janjevic can provide insights on the current trends and challenges in the urban freight transport, on the latest recent research developments as well as the potential lines of action in order to reduce the gap between research and practice in this field.

Previous to being a researcher at Université Libre de Bruxelles, Milena Janjevic has worked as a business analyst for McKinsey & Company Belgium.

DENYSE JULIEN, *Cranfield University, Senior Lecturer/Course Director*



Denyse Julien works in the Supply Chain Research Centre at Cranfield University and is Course Director for the Executive MSc in Logistics and Supply Chain Management. She is responsible for overseeing the management and delivery of the course, the marketing and innovation as well as the recruitment of students. Denyse has research expertise in the area of applying improvement tools and techniques in organisations across several manufacturing sectors, specifically in the food sector. At Cranfield University, she has led several projects with major companies from the food sector. Before joining Cranfield Denyse worked at Nestlé. Currently, Denyse is the lead academic on the SCALE (Step Change in Agri-Foods Logistics Ecosystems) project, which is part funded by INTERREG IVB North West Europe and aims at developing new collaborative frameworks, tools and technologies to enable the

improvement of the efficiency and sustainability of food logistics.

ALAN LEWIS, *Smart Freight Centre, Manager, Global Logistics Emissions Council*



Alan Lewis is Operations Director of UK-based consultancy Transport & Travel Research and currently seconded to Smart Freight Centre to manage the Global Logistics Emissions Council (GLEC). Alan has a PhD in Natural Sciences from Cambridge University which has been followed by 20 years in transport consultancy, much of which has been spent on logistics projects, freight transport policy and emissions mitigation. GLEC is an industry-led initiative to develop a single, harmonised framework for carbon footprint calculation in the freight sector. The GLEC methodology will build on existing, workable methodologies to support effective decision making in modern, multi-modal supply chains to drive efficiency improvements.

FERNANDO LIESA, *ENIDE / ALICE, Logistics Innovation Leader / Secretary General*



Dr. Fernando Liesa is Logistics Innovation Leader at ENIDE and Secretary General at ALICE European Technology Platform on Logistics and holds a PhD since 2004 by University of Zaragoza (Spain). Fernando worked in Zaragoza Logistics Center (one of the MIT Global Scale Network centers and the only one in Europe) from 2006 to 2014 as Knowledge Transfer Director, from 2007 to 2014 as General Manager of the Spanish Center of Competence in Logistics, CNC-LOGISTICA and Coordinator of the Spanish Technology Platform in Logistics, Logistop. Dr. Liesa has coordinated and participated in several national and FP7 projects such as WINN, SECURESCM, SoCool@EU, CASSANDRA, CO3, SAFEPOST, LOGICON, CORE and EUROSKEY. Contribution in these projects ranked from developing research to doing technology and knowledge transfer aiming industry take up. Fernando Liesa led the creation of

the European Technology Platform in Logistics, ALICE through the WINN project acting as coordinator of the former. Fernando cooperated with EIRAC in the definition of the EIRAC Strategic Agenda 2010- 2030+, and with ERTRAC in the definition of the Research and Innovation Roadmap: Sustainable Freight System for Europe: Green, Safe and Efficient Corridors (2011).

METTE MOERK ANDERSEN, *European Commission, Policy officer*

Mette Moerk Andersen is a policy officer in the field of higher education in the Directorate-General for Education and Culture working a.o. on issues related to recognition and the social dimension of higher education. Before becoming a policy officer in the European Commission, she was the attaché for education at the Danish Permanent Representation to the EU which included chairing the Education Committee in the Council of Ministers during negotiations on Erasmus+. Mette Moerk Andersen holds a master in English and European Studies from Copenhagen Business School.

MARTINE MOSTERT, *HEC-ULg - QuantOM, Researcher*



Martine Mostert is a researcher at HEC-ULg, the Management School of the University of Liege. She is working on a PhD which focuses on intermodal network design. First results of the research highlight the importance of drayage operations (i.e. terminal location and pre- and post-haulage distances) in the competitiveness of intermodal transport related to road transport. Based on these conclusions, an analysis of the optimal location of intermodal rail and inland waterways terminals is now performed, from the costs and environmental perspective. The developed model allows assessing the impact on modal split of adopting different transport policies, such as the internalization of external costs.

LARS MICHAEL NAGEL, *GlobalGate GmbH, CEO*



Lars Michael Nagel studied Mechanical Engineering at the Technical University, Dortmund, specialising in material flow technologies. He finished his studies with a diploma in Mechanical Engineering in 2005. In the following year Nagel worked as a research fellow at the Chair of Material Handling and Warehousing of the TU Dortmund. As Head of Strategic Development at the Fraunhofer-Institute for Material Flow and Logistics, Dortmund, which he joined in 2006, he implemented and headed important projects such as “Pictures of the Future” and the “Supply Chain School Project”. For three years he was also member of the executive board of the EffizienzCluster Management GmbH in Mülheim/Ruhr, which manages Europe’s biggest research project in the field of Logistics and SCM. Since September 2013

Lars Michael Nagel has been CEO of GlobalGate GmbH in Dortmund, developing and managing customized blended learning educational programs for companies as strategic solutions for HR Development.

CLAIRE NAUWELAERS, *Independent Policy Expert*



Claire is an independent Policy Analyst and Governmental Adviser, specialised in research and innovation policy, working in an international environment. She has 30 years of experience in this field and a wide network of contacts with experts, academics and policy-makers. Until 2011 she was working on innovation as Senior policy analyst in the Regional Development Policy Division at OECD. Previously, she was Research Director at UNU-MERIT, the University of Maastricht and United Nations University, in charge of the research team: “Governance of Science, Technology and Innovation”, and researcher at the Interdisciplinary Centre in Regional Development, and the Interdisciplinary Centre Law-Economics) at the University of Louvain in Belgium. Her main areas of research and expertise revolve around the

analysis and policy advice about the functioning of research and innovation systems, notably at the regional level. She is working on policy development, analysis and evaluation in the areas of Research, Technological Development and Innovation in response to needs from the European Commission, national and regional authorities. She is currently one of the leading experts in Europe on Smart Specialisation Strategies. She is member of Scientific Steering Committees of several Research Networks, part of policy review teams, and is regularly invited as expert in High-Level Expert groups for the European Commission or Member States. She has published numerous books and articles on policy aspects of research, technology and innovation.

ANDRÉ NIJHUIS, *IT BD DHL Supply Chain, Europe, Head of IT, Consumer & Technology Sector*



André Nijhuis graduated in Physiotherapy and subsequently in Business Logistics at College/University in Amsterdam. Initially he worked as consultant and later on as EMEA Logistics Manager for NCR, optimising and managing their EMEA spare parts inventory. In this period he had a specific focus on logistics services needing innovative IT solutions and created further awareness and interest in Information Technology within the Logistics area. Following that he joined TNT Logistics as European IT Business Development and Deployment Manager for the Technology Sector, as responsible for the development of several EMEA logistics operations for major Technology Companies. Then he joined UPS SCS as their EMEA IT Strategy Manager with focus on streamlining several existing IT platforms, supporting similar services. Since the last seven years he has worked within DHL Supply Chain

as EMEA Head of IT Business Development responsible for development of (innovative) IT solutions in the Technology and Consumer Sectors for multinational logistics service needs.

RÔMULO DANTE ORRICO FILHO, *Transportation Engineering Institute of the Universidade Federal do Rio de Janeiro, Professor*

Dr. Prof. Orrico has been working as Professor at the Transportation Engineering Institute (COPPE) of the Universidade Federal do Rio de Janeiro (UFRJ) since 1979 and he was the Deputy Secretary of Transport for the city of Rio de Janeiro from 2009 to 2011. He was worked as a consultant in numerous national and international projects in the area of urban logistics and mobility. Dr. Prof. Orrico is Vice-president of the National Public Transport Association (ANTP), founding member and first president of the National Association for Transport Research and Education (ANPET), and member of the ANTEP steering committee. Furthermore, he is the coordinator of a network research group called the Network of Transport Engineering and Socio-Economic Studies/Latin America (RESET/AL).



ANDREW PALMER, *Preston Solutions Ltd, Director*

Andrew Palmer is a specialist in sustainable logistics network design and quantitative modelling techniques, and is the original author of the CAST network design software which is used by more than 300 major companies around the world. For over 30 years he has undertaken a wide range of projects for companies around the world, plus local, national and international governmental departments, the European Commission and the OECD. He was recently employed by the European Commission as a logistics expert to evaluate proposals, under the Seventh Framework transport call – TREN 2010. He has just completed a three year project sponsored by the European Commission called CO3 (Collaboration Concepts for Co-modality) which had the aim of identifying and implementing horizontal freight trans-

port collaboration opportunities in Europe to improve vehicle capacity utilisation and reduce empty running. He is also currently working on various projects for the joint Heriot Watt and Cambridge Universities Centre for Sustainable Road Freight. He is a visiting lecturer at various universities in Europe, has published many articles, and is a regular speaker at logistics planning and sustainability conferences. His work in home deliveries and sustainable logistics has received media coverage with television interviews and articles in national newspapers.

WALTHER PLOOS VAN AMSTEL, *VU University Amsterdam, Associate professor*



Dr. Walther Ploos van Amstel is associate professor at VU University in Amsterdam, lector City Logistics at Hogeschool van Amsterdam and expert for TNO Mobility and Slimstock Professionals focusing on sustainable logistics, development of main-ports, sense and respond logistics, mobility and cross chain control centers. He received a doctorate in Economics in 2002 from the Vrije Universiteit in Amsterdam for his research on logistics organization.

From 2002 to 2009 he was professor in logistics at the Netherlands Defence Academy. His field of research includes: creating winning supply networks, alliances, intelligent logistics concepts supported by ICT and asset management control.

Walther worked as consultant for KPMG Consulting, CapGemini, TNO in the field of supply chain management for more than 20 years. He worked for many Fortune 500 companies in the electronics, FMCG, office equipment, health care and paper industry.

OLE SCHACK PETERSEN, *Maersk Line AS, Director and Global Head of Reefer Commercial and Markets*



Ole Schack Petersen has been with Maersk Line AS since April 2013. Based in Copenhagen he is Director and Global Head of Reefer Commercial and Markets. He came from a position as Head of Reefer Logistics in sister company, Damco and earlier as CEO of LCL AB, Sweden, the NYK Group reefer logistics company, where he worked from 2004 to 2008. Ole was responsible for the global expansion of the logistics and network activities of LCL and after having initiated the company during his tenure in South America. From 1996 to 2003 Ole held different positions with J. Lauritzen AS in South America latest as Regional MD and Chairman of the Boards. Activities that included reefer - and container liner services, freight forwarding, container freight station, haulage, and port & terminals in countries like Chile, Brazil, Peru, Argentina and Uruguay. From 1991 through 1996 he worked in Brazil as general manager of J. Lauritzen do Brasil Ltda, initiating the company's reefer dry, gas and tanker activities there.

Ole joined J. Lauritzen AS the 1st time in 1978 as cadet at Kogtved sea-fare college and again in 1982 after 3 years at the commercial college, working in different operational and commercial management roles until his stationing abroad. He has received a number of management trainings from Insead, IMD, IE and latest IESE, Barcelona, from where Ole graduated with a Global Executive MBA in April 2012.

JERKER SJÖGREN, *CLOSER, Programme Manager*



Jerker Sjögren is Programme Manager for CLOSER, the new Swedish arena for transport efficiency, focusing on innovation, research and development at an international level. CLOSER is part of the creative collaborative environment at Lindholmen Science Park in Gothenburg. Here academia, business and society work together to strengthen the whole innovation chain. Major pilot, test and demonstration projects are conducted to promote faster market uptake. Examples on such projects are the Green Corridor projects GreCOR and SWIFTLY Green. Jerker Sjögren was earlier senior advisor in the Swedish Ministry of Enterprise, Energy and Communications responsible for logistics issues and coordinator for the Swedish Logistics Forum. Jerker Sjögren is economist (Umeå University/School of Economics, 1972).

He has a long career within both public and private sector (ICT, regional developments etc.) as management consultant or head of different organizations. At European level Jerker Sjögren has for instance been member of the Advisory Board of the project SuperGreen and the Scientific Board of the project CO3.

JAKOB STOUMANN, *Oxford Research, Head of department*



Jakob specialises in regional- and industry development. He leads Oxford Research Denmark's activities related to clustering, SME development, entrepreneurship, innovation and education & competence. Jakob is a highly skilled analyst and a very experienced project manager. He has been leading a large amount of analyses, evaluations and strategy development projects for local, national as well as international customers including the EU Commission, regional authorities and several cluster organisations. He forms part of Oxford Research's cluster team and is responsible for planning and executing Oxford Research's international cluster management courses. In recent years Jakob has worked increasingly with the transport and logistics sector including analyses and mappings of barriers and potentials for green corridors, a master plan for the Port of Grenaa, feasibility studies for transport and logistic hubs and logistic clusters and evaluation of logistic cluster initiatives and innovations projects. Jakob holds a master degree in social anthropology from University of Copenhagen and University of Barcelona.

LÓRÁNT TAVASSZY, *Delft University of Technology, Professor in Freight Transport and Logistics*



Lori Tavasszy is Professor in Freight and Logistics at the Delft University of Technology, and Principal Scientist with the Dutch national research institute TNO. He holds a degree in Civil Engineering from Delft and has experience with research and consultancy in the areas of Mobility, Logistics, Spatial Economics and Planning. He has led several national and international projects on freight transport policy, freight modelling and cost-benefit analysis. Dr Tavasszy is core partner of the global center of excellence for Sustainable Urban Freight Systems, member of European research advisory committees in ERTRAC and EARPA and co-chair of the Working Group 2 of ALICE on the topic of Corridors, Hubs and Synchronomodality.

STÉPHANE TOMCZAK, *Ecommerce Europe and FEVAD, Head of eLogistics*



Stéphane Tomczak graduated from leading French political sciences (Sciences-Po) and business schools (HEC) while studying and working in New York and Cologne (CEMS program). After a short period as a strategy consultant, he joined in 2006 the logistics team of Pixmania which paved the way of cross-border trade in Europe. Mr. Tomczak led there its cross-border and cross-channel distribution for the whole Group.

After leaving the company by the end of 2013, he joined FEVAD and Ecommerce Europe teams to create a e-Logistics think tank as he is motivated to assist in developing a more professional and qualitative e-Logistics system across Europe and to deliver the service that modern consumers demand. Mr. Tomczak is also planning to launch his own entrepreneurial ventures in the coming years.

GILLIAN TOWNLEY, GPFS Web, Director, Operations & Call Center



Gillian Townley joined PFSweb 14 years ago within the Finance department working in Accounts Payable and since then have moved within several departments and functions, including Credit Control, Account Management, Client Services and just recently taken responsibility of Operations.

Her new role includes the warehouse management of Inbound, Outbound, Maintenance and Inventory Control, Transport and Call Center. PFS Web provides all these services for direct to consumer and business to business clients and while the logistics role is new to her, Mrs Townley have been responsible for many of our e-commerce clients and have been challenged by cross border restrictions, reverse logistics and traditional bricks & mortar vs e-commerce. This is now her responsibility to find the best logistic solutions for PFS Web's clients and consumers and to keep up to date with this ever evolving industry.

RICHARD TUFFS, ERRIN (European Regions Research and Innovation Network), Director

Richard Tuffs has been director of the ERRIN network since October 2010. ERRIN is a regional network that supports regional capacity building in regional research and innovation ecosystems,, European project development and management and raising the profile of the ERRIN network and its member regions in Brussels. Richard has been working in the regional dimension of European policy in cohesion and research for many years and worked for the Kent and the West Midlands offices in Brussels before joining ERRIN. Richard has been in involved in numerous EU projects such as regional strategies, knowledge management, science communication, Future Internet, Smart Specialisation, and eco-innovation. He is also a member of the Smart Specialisation Mirror Group established by the European Commission and the ad-hoc advisory group for Science With and For Society. He was also involved in the expert group that recommended the establishment of the iCapital prize first awarded in 2014.

PIETER VAN BASTELAERE, COMEOS, Head of ecommerce & Sector Manager



Pieter Van Bastelaere graduated as Master Business Science and Business Didactics the year after, but also specialised in Finance and Marketing in Ghent and Brussels. After multiple years in consulting with Accenture and KPMG (both Big Five), he joined Comeos in 2010 where he developed its e-commerce department from scratch with seminars, workshops, trainings and also the largest e-commerce report in Belgium (hundreds of participants join the presentation of the yearly results at Comeos' Summer Happening in June).

KAREN VANCLUYSEN, POLIS, Executive Director



Karen was appointed as Executive Director of Polis in September 2014, after having been the network's Research Director for 8 years. Prior to joining POLIS as senior research coordinator in 2004, she was Network Manager at ACCESS-EUROCITIES for a New Mobility Culture and project manager at Langzaam Verkeer, a Belgian centre for mobility management. Since 1998, she has been involved in urban transport networking and policy activities and many EU transport and urban mobility projects, including urban freight projects such as BESTUFS, SMARTFREIGHT, and SUGAR.

ALBERT VENSTRAA, *Dutch Institute for Advanced Logistics (DINALOG), Scientific Director*



As of April 2013 Veenstra is Professor International Trade Facilitation and Logistics, at the School of Industrial Engineering and Innovation Sciences, Technical University Eindhoven (TU/e), the Netherlands. Until October 1, 2014, he combines his work at TU/e with a position as Senior Business Consultant, at TNO, department of Sustainable Transport and Logistics. As a lead consultant and researcher Veenstra is and was involved in a number of projects in the Netherlands, Europe, Brazil and China, dealing with the assessment of market development, fleet development, information management in supply chains and logistics and the design of optimal multimodal hinterland transport networks. Amongst which: the EU FP7 project Cassandra, The Dinalog project Ultimate and various projects in the IDVV program. As project lead of the EU FP7 project Integrity he focused on security in global container

transport chains. Veenstra has developed courses, taught and supervised master & PhD level students at several Dutch and Chinese universities, as well as teachers at universities of professional education. He wrote and contributed to a global supply chain management course for the World Bank Global Facilitation Program. On top of that Veenstra has developed and contributed to several courses for Executives (industry). He is a member of the research school BETA since 2014. Veenstra is member of several advisory committees and boards for a number of institutes, the EC and the Dutch government. He is responsible for the maintenance of the roadmap synchro-modality of the Top Sector Logistics. He has published in scientific journals and contributed to a number of scientific books. Between 2006 and 2008 Veenstra lived in Beijing, China, where he conducted research and worked with several Chinese universities. From 1989 to 1999 Veenstra studied at Erasmus School of Economics, Erasmus University Rotterdam, departments of Econometrics and Transport Economics and Ports. He received his PhD in 1999 with a dissertation titled: 'Quantitative Analysis of Shipping Markets'.

PETER WOLTERS, *European Intermodal Association, Secretary General*



Mr. Wolters is involved in intermodal transport representation, promotion and industrial research since 1997. Peter act as liaison between their members stemming from rail, road, waterborne, handling/terminal industry and logistic sectors vis-à-vis EU authorities and global intermodal oriented legislative entities (UNECE, ITF / OECD). He gained experience as partner and/or Advisory Board member in EU initiatives in the field of Securing Global Supply Chains; Smart Container Chain Management; definition of 'Green' Corridors; Logistical Integration of Shipping across Europe; Integrated Services in the Intermodal Chain; industrial research geared towards new mega-swap-boxes for road-rail/waterborne; building the first Portal for EU Freight Best Practices and other smaller ICT or logistic related projects and demonstrators.

He is in regular contact with his members (transport operators & shippers/cargo owners) who inform Peter about their market requirements in EU, Russia and China. Infrastructure, bundling of cargo, interoperability issues and sharing certain data in innovative concepts are at the core. Peter is co-author and publisher of the best-seller 'Intermodal Transport in Europe' handbook. Also he published the first 'Intermodal Yearbook, strategies, statistics, terminals and players'. 'Mental shift' initiatives from Peter are Intermodal Masterclass and e-learning internet based intermodal waterway transport. Peter graduated in Human Resources Management at the Academy Men and Labour in the Netherlands, while he obtained additional certificates related to European Organisations in Belgium.

HENK ZIJM, *DINALOG, Vice-chair of ALICE, Vice-chair of Working Group 1. Full professor Production and Supply Chain Management, University of Twente*



Prof. dr. W.H.M. (Henk) Zijm is Scientific Director of the Dutch Institute for Advanced Logistics (DINALOG) and full professor in Production and Supply Chain Management at the University of Twente, the Netherlands. He has published more than 120 papers in international scientific journals and has consulted numerous companies in fields such as Production and SCM, warehousing, design and planning of maintenance systems, etc. Within DINALOG he is responsible for the entire Research and Development Program in which numerous projects are executed in public-private partnership based consortia. Dr. Zijm is also vice-chair of the European Technology Platform for Logistics ALICE, which is an officially EU-recognized organisation instrumental in developing the logistics research agenda in Horizon 2020.





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